

Consumer Spending Report

1220 Wisconsin Ave NW, Washington, DC 20007

Building Type: **Retail**
 Secondary: **Storefront**
 GLA: **11,102 SF**
 Year Built: **1982**
 Total Available: **10,179 SF**
 % Leased: **100%**
 Rent/SF/Yr: **Negotiable**



2008 Annual Spending (in Thousands)	1 Mile	2 Mile	3 Mile
Total Specified Consumer Spending	\$953,890	\$3,828,301	\$6,941,943
Total Apparel	\$116,643	\$452,867	\$828,892
Women's Apparel	35,820	127,509	233,577
Men's Apparel	22,481	89,163	161,648
Girl's Apparel	3,480	16,023	33,578
Boy's Apparel	2,446	11,590	24,847
Infant Apparel	1,330	5,980	12,438
Footwear (excl. Infants)	10,414	40,379	76,098
Other Apparel Prod/Services	40,672	162,222	286,705
Total Entertainment	\$145,392	\$569,422	\$1,013,461
Sports and Recreation	39,263	152,072	271,823
TV, Radio and Sound Equipment	47,310	189,369	341,222
Reading Materials	13,342	51,764	87,596
Travel	44,451	171,877	305,090
Photographic Equipment	1,026	4,341	7,731
Total Food At Home	\$48,522	\$218,719	\$428,522
Cereal Products	3,628	16,175	32,571
Bread & Bakery Products	7,180	31,748	61,128
Fish and Seafood	2,520	11,179	21,388
Meats (All)	15,105	70,441	142,593
Dairy Products	8,808	39,197	75,020
Fruits and Vegetables	11,280	49,977	95,822
Total Food Away From Home	\$95,992	\$396,929	\$701,523
Breakfast and Brunch	9,079	38,422	68,742
Dinner	36,400	151,135	264,535
Lunch	33,042	137,010	243,655
Snacks and Non Alcoholic Bev	15,370	62,024	109,543
Catered Affairs	2,101	8,337	15,048

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Annual Spending (in Thousands)	1 Mile	2 Mile	3 Mile
Total Alcoholic Beverages	\$37,574	\$150,308	\$262,057
Alcoholic Bev. at Home	23,172	91,835	162,582
Alcoholic Bev. away from Home	14,402	58,473	99,474
Total Furniture/Appliances	\$52,387	\$207,886	\$374,389
Bedroom Furniture	4,861	20,217	36,571
Living Room Furniture	8,549	34,259	61,481
Other Living & Family Room Furniture	2,247	8,811	15,822
Other Furniture	5,589	22,125	39,765
Major Appliances	5,431	21,914	40,465
Small Appliances	16,283	62,898	111,533
Misc Household Equipment	9,427	37,662	68,753
Total Transportation/Maint.	\$271,878	\$1,168,513	\$2,126,662
New Autos/Trucks/Vans	61,542	265,205	477,560
Used Vehicles	17,770	77,895	144,737
Boats and Outboard Motor, Etc.	6,653	22,498	39,967
Gasoline	29,983	136,822	253,023
Diesel Fuel	165	777	1,522
Automotive Maintenance/Repair	29,676	123,779	229,077
Transportation	126,090	541,538	980,777
Total Health Care	\$72,852	\$310,630	\$590,143
Medical Services	35,595	153,223	283,787
Prescription Drugs	34,411	145,786	284,541
Medical Supplies	2,847	11,622	21,815
Total Education/Day Care	\$183,491	\$536,696	\$925,239
Education	89,840	260,269	446,761
Room and Board	8,040	17,507	30,952
Tuition/School Supplies	81,799	242,762	415,809
Day Care, Nursery & Preschool	3,812	16,157	31,717